

Reshaping

Hypoallergenic

Our Seal.

Your value.

HypoSense® – our innovative
alternative to HRIPT testing

HypoSense®

The foundation of a reliable test design



Combining high-value methods

Creating safe and effective "Hypoallergenic" products is a top priority for the cosmetics industry. We're committed to meeting consumer needs while ensuring product safety.

Traditionally, this claim relies on HRIPT testing, which has raised ethical concerns and lacks precise protocols. We're exploring scientifically-backed alternatives to enhance product safety claims. Our goal is to provide clearer information to consumers, making "Hypoallergenic" labeling more transparent and consumer-friendly.



Features of HypoSense® by Dermatest

- ✓ **All-round approach**
Combined services for sensitive skin
- ✓ **Maximum Safety**
Dual assessment of irritations and sensitizations
- ✓ **Significant studies**
4-week Home use tests with 30 test persons and Patch tests with 50 test persons
- ✓ **Ethics and transparency**
Avoiding misleading information and adhering to ethical standards
- ✓ **Specific test persons**
Inclusion criteria for sensitive skin, atopics and allergics
- ✓ **Minimal risk, maximum knowledge**
Minimizing harm to participants while maximizing insights
- ✓ **Versatile Application**
Suitable for cosmetics for sensitive skin, baby and children's care products
- ✓ **Dermatological oversight**
Clinical studies under dermatologist control for precise reaction monitoring



The microbiome – a highly diverse and complex system

The Dermatest seal of approval for the microbiome is a status certification for products that positively support the skin's microbiome. The skin microbiome, a community of microorganisms on our skin, is crucial for the health, longevity and well-being of the skin.

Products that have been awarded the **Dermatest seal for the microbiome** have undergone rigorous testing to confirm that they promote and maintain the balance of these vital microorganisms.



Science line

This design line is well established in the market and benefits from the recognition value.



Consumer line

This variation integrates a visual component to articulate the informative claim regarding our testing.