



Partner of brands and creative teams.

Packaging Beauty

Who are we ?

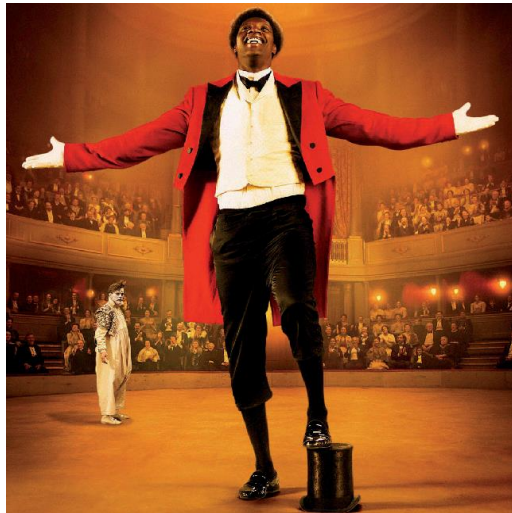
MPO designs, produces, packs and distributes objects with high emotional value, as imagined by brands and their creative teams, for Entertainment, Beauty and Fine Food markets.



BEAUTY



ENTERTAINMENT

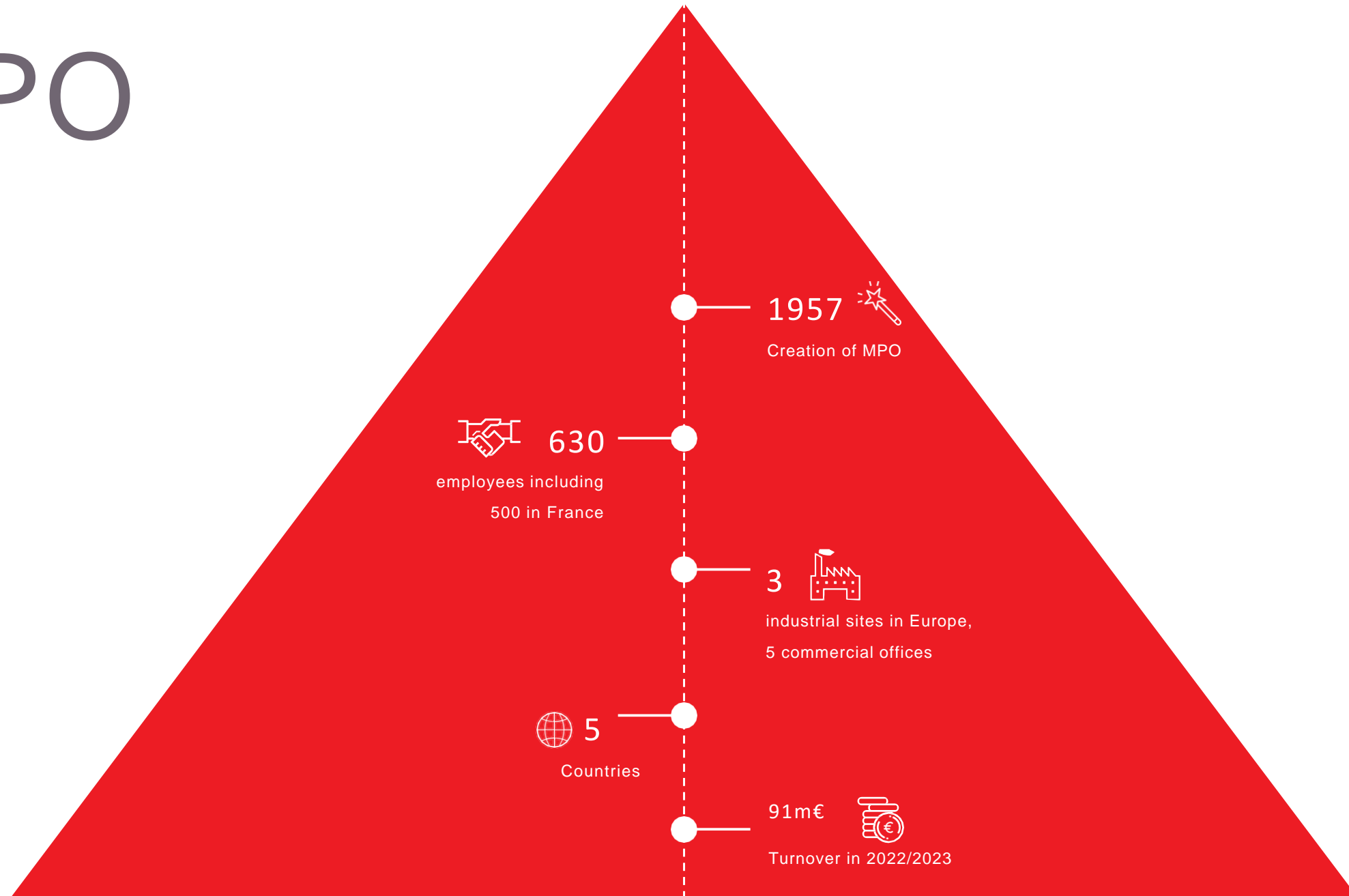


FINE FOOD



MPO

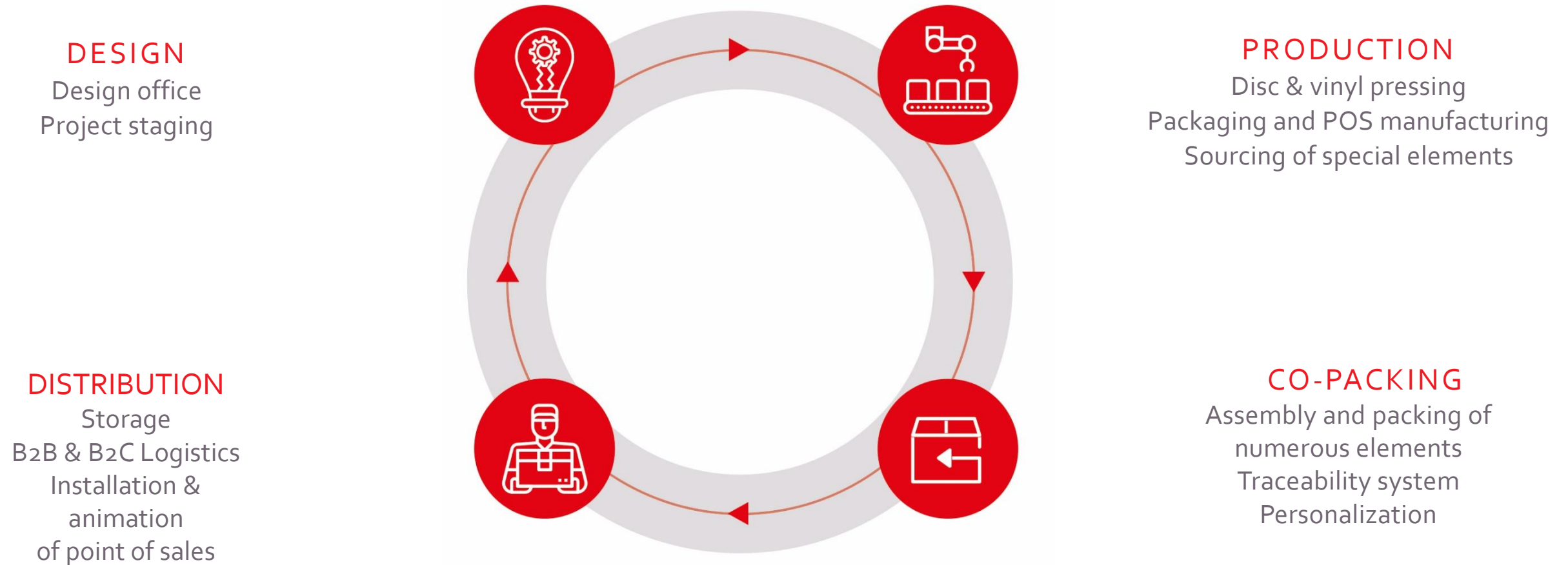
it is



PARIS - MADRID - BARCELONA - LONDON - DÜSSELDORF

All the links of the customer experience

One of the few players to offer a global offer that covers the entire value chain of the product.



MPO aggregates its know-how on an industrial services platform.

Our expertise

Disc and Vinyl
pressing

16 000 m²
287 people

Printing and
packaging
manufacturing

20 000 m²
170 people

Co-Packing
et Logistics

20 000 m²
43 people

56 000 m² - 500 people
in France on sur 3 activities

Our machine park in France



Printing

- New : Offset KBA 7 couleurs + vernis
- New : 1 digital press HP Indigo 52x74
- 1 Komori 5 colours + varnish 52 x 74
- 1 screen printing press UV Vitessa XP1 52x74



Finishing

- New : 1 BNI : primer & varnish digital
- 1 Heidelberg Gylding
- 4 Autoplate Bobst
- 3 cutting machines
- 6 folding and gluing machines
- 1 gluing robot
- 1 window fitting machine
- 1 double-sided application machine



Parfumage

- 1 Perfume machine with a width of 105 cm



Box assembly

- 5 Emecci / Europrogetti
- September 2022 : new Emecci



Co-Packing

4 modular packaging lines

- 4 inkjet markers
- 2 control cameras
- 2 dynamic scales
- 4 Shrink wrapping machines
- 1 X-shaped wrapping machine
- 1 flow pack type bagging machine



Quality tests

- Quality room equipped with D65 lighting for visual observations
- Transport tests with shaking table and drop tests
- Friction, tape, weight and glide tests
- Temperature acclimatisation and ageing tests to light

Investments since 2020

Our machine park in Spain



Shaping

- 1 Large format laminating machine FMZ
- 1 Autoplate IBERICA
- 1 Autople Large Format BMB
- 1 Gluing machine



Box assembly

- 2 Europrogetti
- Additional machine planned for October 2022



Co-Packing

- 2 Inkjet markers
- 1 Dynamic scale
- 2 Shrink wrapping machine



Investments since 2020

TOGETHER, our committed approach

A Corporate Social Responsibility approach by MPO.

This approach is based on the role of people in the company's performance and their responsibility towards the planet. Together we will achieve this.



- Three key pillars
 - Environment
 - Human being
 - Territorial solidarity

Our certifications



FSC CoC
Forest Stewardship Council
All MPO papers can be
FSC certified



EcoVadis Silver
Monitoring CSR performance
of the entire company:
Purchasing - Ethics
Environment - Social



Cosmos Organic/Natural
Certificate validating the co-
packing of organic or natural
products in EUROPE



AB – Agriculture Biologique
Certificate allowing co-packing of
organic products European Union (and
USA)



ISO 9001 :2015
Issued by Intertek
Certification of our
management system



Imprim' Luxe
Label of excellence for the
French graphic industry



Imprim' Vert
Certificate guaranteeing a
willingness to reduce the
environmental impact of the
printing company's activities




Entreprise du Patrimoine Vivant (EPV)
Label awarded by the State to French
companies with excellent craft and
industrial know-how


Solutions adapted

To all your needs



 **Pack+ offer**
The integrated offer
around your commercial
operations




 **Event offer**
The creative offer
for your event operations



 **Smart Shop offer**
The integrated offer
dedicated to your operations
Trade Marketing



 **Influence offer**
An integrated offer to reach
influencers through
unique and personalized concepts



 **Distribution offer**
A solution dedicated to
the management of
your logistics flows

Solutions that meet environmental challenges



REDUCE

- Reduce the weight and volume of your packaging
- Reduce the distance with partners by opting for short circuits
- Reduce flows with a single 360° partner



RESPECT

- Preserve natural resources by choosing FSC-certified materials
- Minimise plastic



RECYCLE / UPCYCLE

- Favouring recycled materials
- Improve the recyclability of your projects with single material concepts



RE-USE

- Proposing concepts with a second life

12 years of collaboration with the beauty industry





Christiane Wakulat
Country Manager D/A/CH
wakulat@mpo.de

www.mpo-international.com

