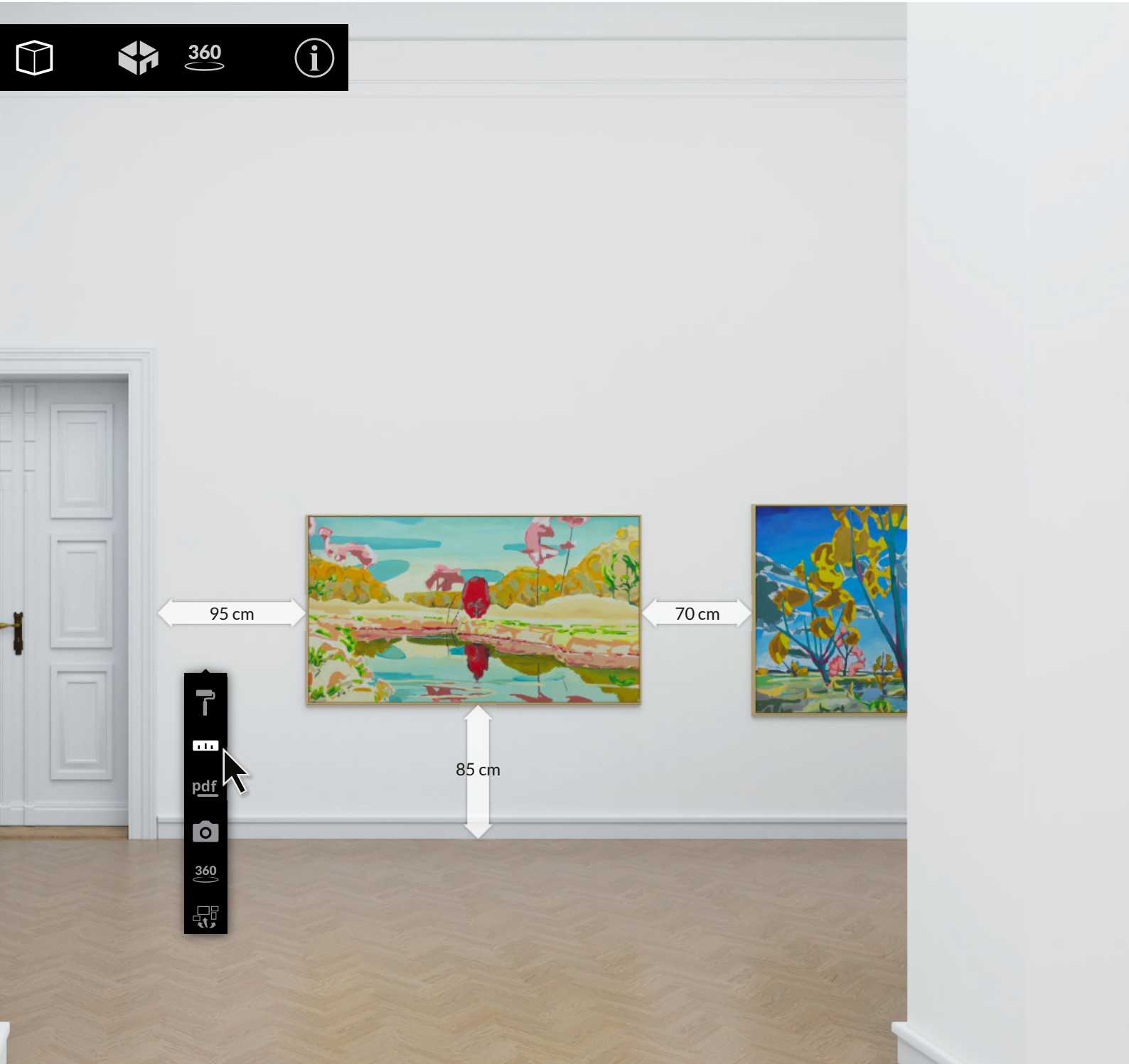


museum pro

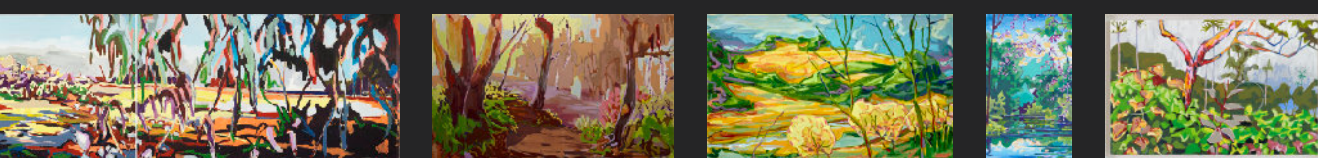
The virtual exhibition planning software



ahead of reality



Video Text





ahead of reality

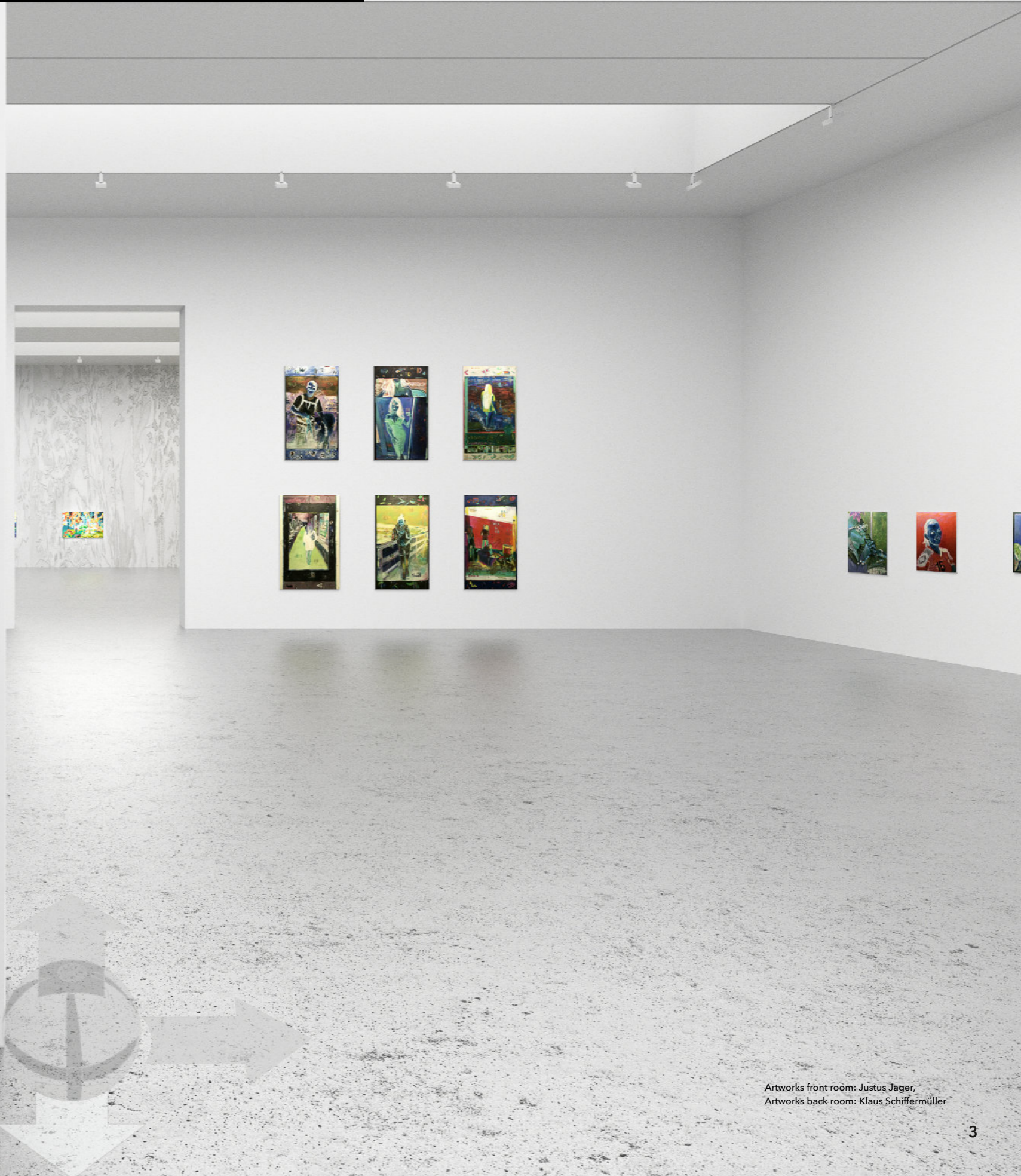
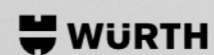
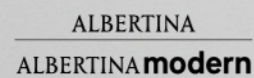
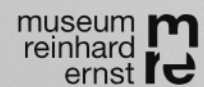
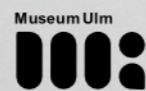
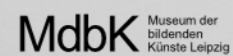
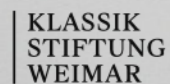
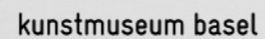
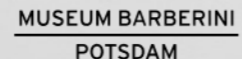
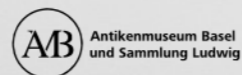
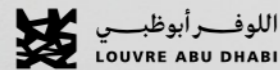
Excellent experiences start with reliable planning.

Experience curation in a new dimension. Simply plan impressively curated exhibitions virtually. Enable your team to prepare efficiently and manage projects seamlessly. museum pro was developed in close cooperation with curators, artists and IT experts.

The result: practical exhibition planning software that is perfectly tailored to curatorial requirements. Within a very short time you can visualise exhibition variants, create temporary architecture and easily share your ideas with other participants. your ideas with other participants.

Simple and intuitive.
Reliable and precise.

References



Artworks front room: Justus Jäger,
Artworks back room: Klaus Schiffmüller

We digitalise your rooms

To enable you to plan your exhibition virtually, we create a digital image of your premises. The process: Three work steps - one impressive result: your museum, freely accessible - on PC, Mac or web-based*

Pinpoint measured

No exact floor plans and elevations at hand? No problem.

With our precise SLAM laser scanning process, we capture even spacious exhibition areas as a point cloud - and at record speed.

Accurate models

From point clouds, floor plans and other photographic information, we construct the digital twin of your showrooms.

That's ten years of digital craftsmanship in action.

Photorealistic presentation

So that you can plan as accurately as possible, we digitise even the smallest details of your premises: From surveillance cameras to floor tanks and light rails to emergency exit lights and access panels.

zetcom
GallerySystems
robotron
fylr
axiell

- 1) We support databases with documented REST API interface.
- 2) Import in XLS(X), CSV, or XML format.



Everything on demand

Goodbye, long search.

With museum pro you can import existing exhibit data to scale in seconds via REST API¹ or tabular list import² - no matter which of the common collection management systems you use.

Together with the revised search function, you have even better access to your access to your exhibits and collections.

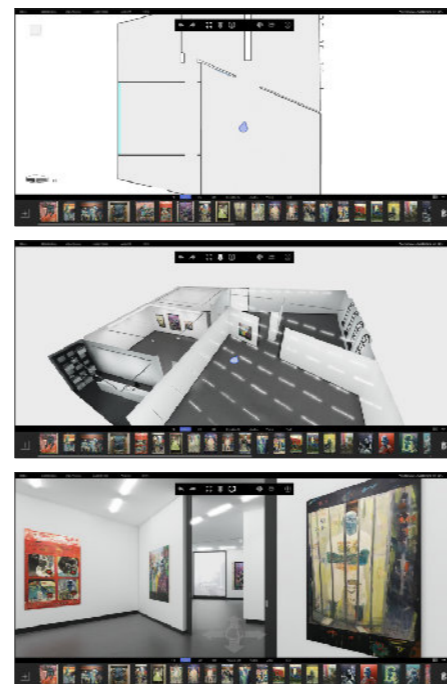
Minimum effort, maximum benefit.

A question of perspective? Here is the answer.

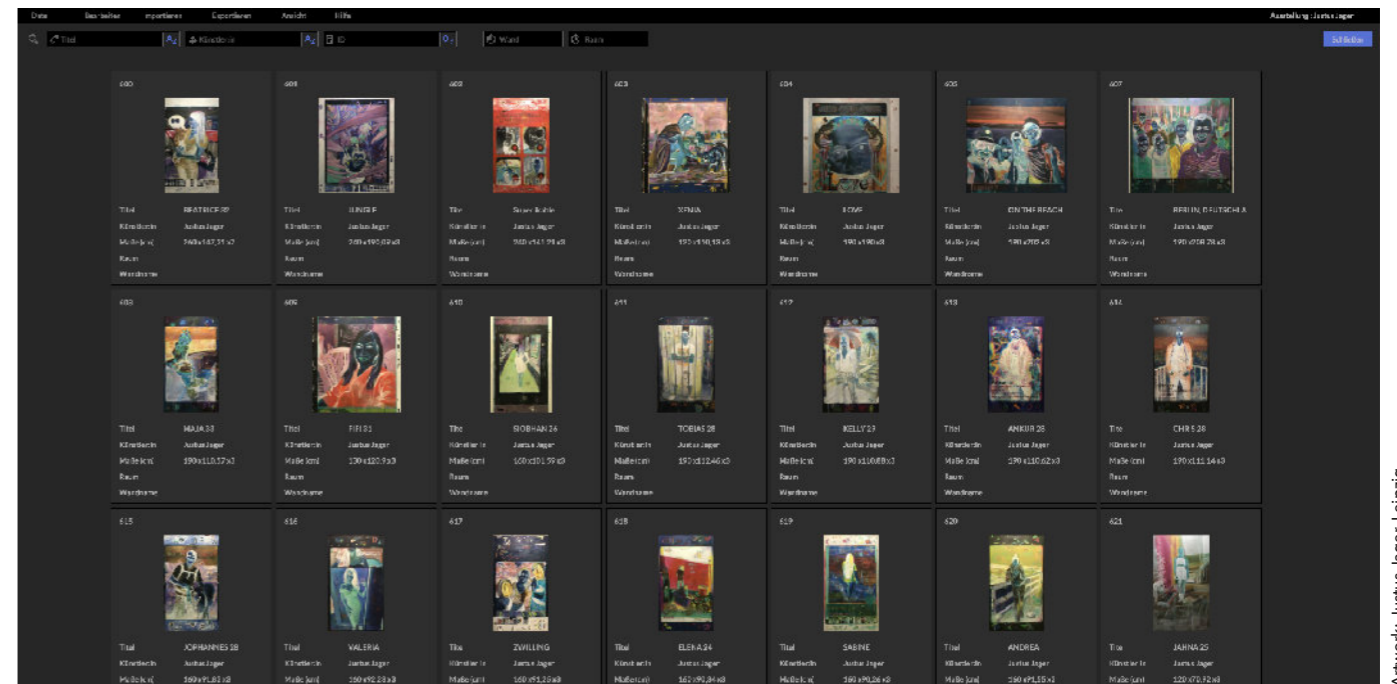
Top view, point of view or bird's eye view - with three possible editing views you always keep the overview.

Place exhibits with centimetre precision in all modes and move effortlessly through your exhibition spaces.

After all, reliable planning is also a question of perspective.



Artwork: Justus Jäger

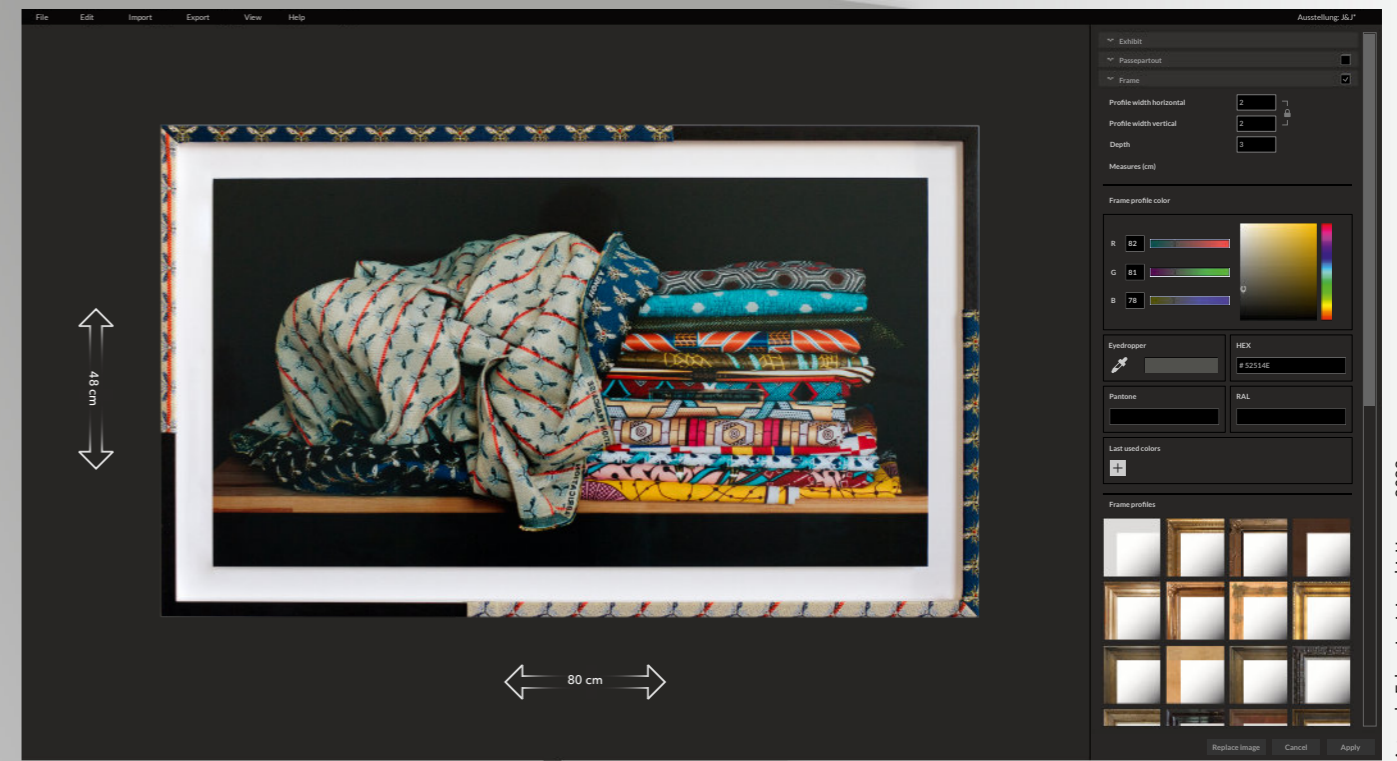


Artwork: Justus Jäger, Leipzig

* requires the plug-in 360° Interactive Tour VR



Museum of Fine Arts Vienna, Picture Gallery



Artwork: Edgar Leciejewski, Honey, 2023 collage, c-print on Alu Dibond, fabric, wood, glass, 48 cm x 80 cm x 4 cm

More precise placement, thanks to dynamic wall dimensioning

Planning hangings has never been easier - the dynamic wall dimensioning makes it possible.

Use the mouse or the cursor keys to move the works steplessly according to your wishes and to the centimetre.

During placement, the dimensions are updated in real time.

This makes precise planning a breeze.

PDF export for Art handling. This is how communication works.

A close exchange between curation and art handling is essential for successful exhibitions.

With just two clicks, you can export the complete wall design with all the data that is relevant for the implementation, including all dimensions.

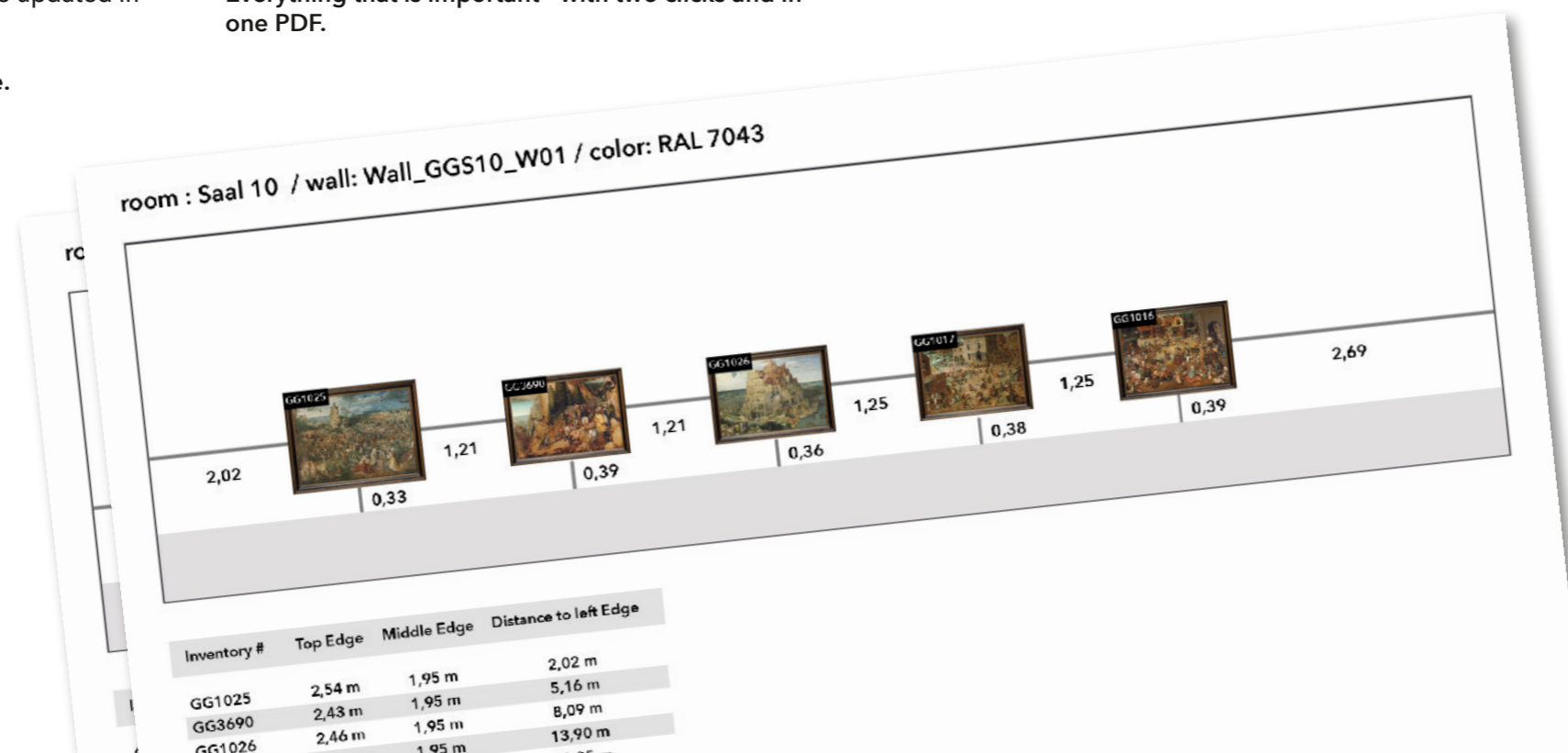
Everything that is important - with two clicks and in one PDF.

Surprisingly versatile: the frame and passe-partout manager

Finding the perfect frame has never been easier.

Access an extensive library and find the frame profiles and passe-partout colours that match your exhibits.

Change width, height and depth and incorporate exhibits in their actual appearance into the virtual planning.



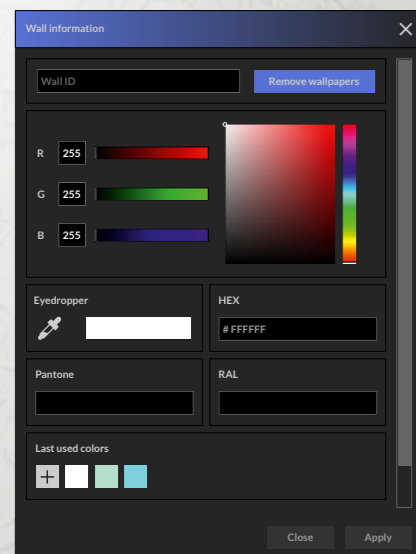


Free yourself from the white cell

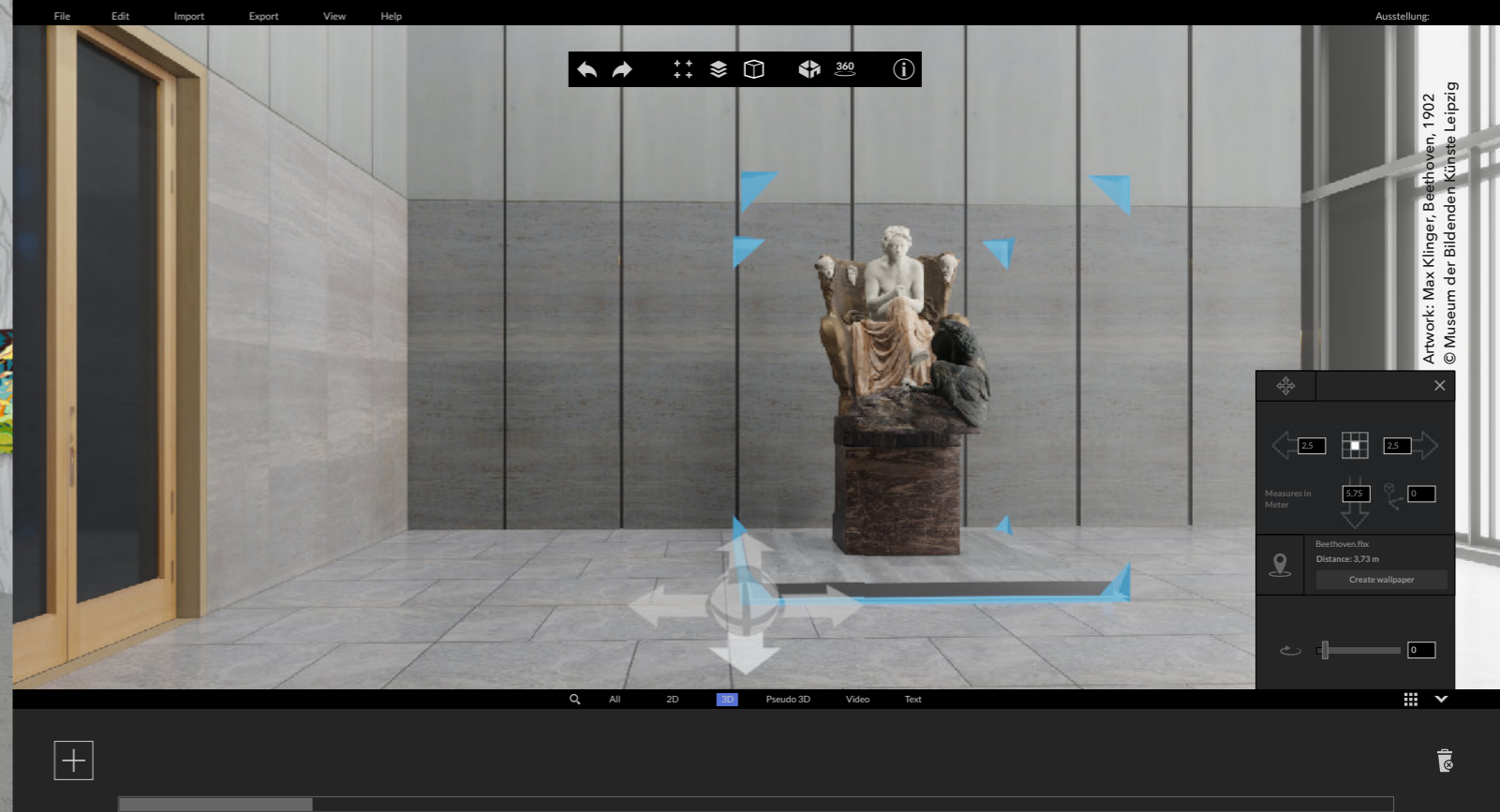
Thanks to numerous design options with wall colours and wallpapers, you create the environment in which your exhibits are best shown off. With the choice of exact RGB, RAL or Pantone values, colouring is easier than ever.

Want it a touch more individual?

Use your own graphics to design the walls on a large scale and create a very special stage for your works.



Artwork: Klaus Schiffermüller



3D import: Planning in all dimensions

Import three-dimensional exhibits for an even more realistic presentation. Precisely simulate the walking paths of your audience. Access extensive 3D libraries and use frequently used assets easily and quickly.

With OBJ, FBX, DAE and GLTF, museum pro supports many common file formats.



Temporary Architecture, Showcases and plinths

Add temporary showcases, pedestals and place movable partition systems to your exhibition spaces.

The "Temporary Architecture" module gives you numerous additional design options with 3D objects, down to the smallest details. In this way, you achieve the best possible planning result for even more precise briefings.



360° InteractiveTour VR

Simply publish your exhibition online

With the InteractiveTour plug-in, you can share your project with lenders within minutes, colleagues and partners. Participatory curating has never been easier.

Go one step further and open your virtual tour to visitors from all over the world. One click is all it takes to display all the relevant details about the exhibit in question - automatically transferred from the metadata stored.

If you wish, you can add images, text, audio or video for even more depth of information.



Cross-Device-Support – Runs on all device classes

cura^{3D} InteractiveTour VR supports all end devices, from desktop PCs to smartphones. This means that there are practically no limits to accessing your virtual exhibition.



← Try it out for yourself.
cura3D.com/demotour-vr

Do you already know... the cura^{3D} service portfolio?

360° InteractiveTour photo

Publish photo-realistic tours in more than 500 megapixels and meet even the highest demands for digital cultural enjoyment.

Accessible at any time, can be experienced from anywhere. Let everyone participate in art, barrier-free and independent of opening hours.



← Try it out for yourself.
cura3D.com/demotour-photo

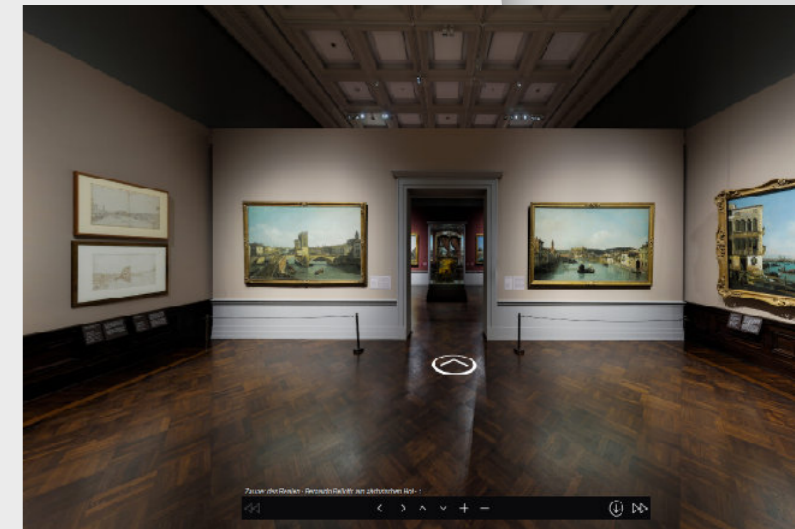


Abbildung virtueller Rundgang: Zauber des Realen - Bernardo Beletto am sächsischen Hof Staatliche Kunstsammlungen Dresden, Galerie Alte Meister

depot pro

The virtual custody account optimisation. Design your existing custody accounts more efficiently or organise new custody account areas comprehensively and easily.



← Learn more
cura3D.com/depot-pro



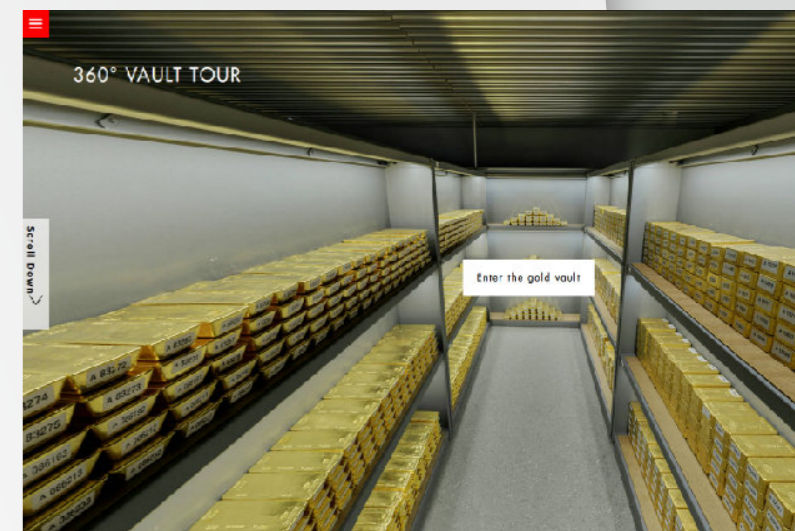
scrollytelling exhibitons

Technology follows narrative. Inspire your audience with digital exhibitions. Use state-of-the-art web technologies and interactive 3D exhibits that bring content to life.

Immerse yourself in the history of the German gold reserves. A digital exhibition project by cura^{3D} and the Numismatic Collection of the Deutsche Bundesbank.



← Experience the exhibition live
cura3D.com/scrollytellingexhibitions



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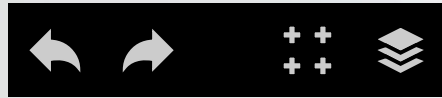


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cura3D.com/demo

Experience live,
what is digitally possible:
Visit our product
presentations.



Artwork: Klaus Schiffermüller

Q All 2D 3D Pseudo 3D

